

Press Release

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First Aid for Run-down Batteries

New power pack from SANYO Component combines eneloop rechargeable batteries, charger and adapter in a practical case

Munich, 18.10.2007 ---- SANYO Component Europe GmbH, a subsidiary of SANYO Electric Co. Ltd, the global leader in rechargeable batteries, presents the Power Pack – the basic eneloop kit for every household in a practical storage box. In addition to a compact charger, the set includes four pre-charged eneloop AA (Mignon) batteries, two in AAA (Micro) size, and two eneloop adapters each for C (Baby) and D (Mono) sizes. The eneloop Power Pack will be available in the shops from the beginning of October and costs 44.99 euros (RRP, incl. VAT).

The versatile eneloop Power Pack means you no longer have single batteries and chargers lying around the place. The practical box stores all components securely so that you will never again have to spend frantic hours hunting for your rechargeable batteries and chargers. The eneloop adapters enable you to use AA batteries in devices that take the larger C or D batteries, such as torches, portable audio players or game consoles. This basic package is a must for all households, giving them the right battery for any piece of equipment.

The quick-charge device can recharge two eneloop AAA batteries in about three hours and two AA batteries in four hours. The quick charger features an LED display showing recharging status.

With a total of six eneloop rechargeable batteries, the Power Pack is an ideal present for friends, acquaintances and family. That's because the eneloop has overcome one of the big disadvantages of conventional batteries: self-discharge. Fully charged, an eneloop battery still retains more than 85 per cent of its original charge after one year. This means that even after a longer storage time they can be used immediately with no need to recharge them first. Plus, eneloop batteries can be recharged up to 1,000 times*, making them both economical and environmentally friendly – unlike their conventional throwaway counterparts.

“With the eneloop Power Pack we are offering consumers a complete package, giving them all the components they need when it comes to rechargeable batteries,” says George Delis, European Sales and Marketing Manager of SANYO Component Europe GmbH. “We are also helping to protect the environment. This makes the eneloop one of the most important products in our ‘Think Gaia’ Brand Vision, which aims to develop environmentally friendly and resource-saving products.”

Further information concerning the product range can be found at www.eneloop.de

* Battery life based on testing methods established by JIS C8708 2004(4.4) (varies according to conditions of use)

About SANYO

SANYO Electric Co., Ltd. is a multi-billion-dollar global leader in providing solutions for the environment, energy and for lifestyle applications based on its Brand Vision 'Think GAIA'. SANYO Component Europe GmbH is a subsidiary of SANYO Electric Co. Ltd., an Advanced Environment- and Energy-related Solutions Provider. The company offers a comprehensive range of batteries, accumulators and photovoltaic cells; as well as high-quality, innovative electronic components and semiconductors. SANYO Component Europe GmbH has its headquarters in Munich, Germany. The company has subsidiaries in Schwalbach (Germany), Great Britain, France, and Denmark. Further information about SANYO Component Europe GmbH is available at www.sanyocomponent.com. Further information about SANYO is available at www.sanyo.com.

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