

For Reference

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SANYO Receives Germany's iF Design Award 2009 for 5 Products

Tokyo, November 28, 2008 – SANYO Electric Co., Ltd. (SANYO) announces with pleasure that five of its products have received iF Product Design Award 2009, for a portable LCD television (LVT-WD40/4), the enloop solar light (SSL-LT1S), the enloop kairo rechargeable hand warmer (KIR-SL1S(S)/SL1S(K)), the enloop universal charger (NC-TGU01), and a 3LCD projector base model (used for PLC-XF70, PLV-WF20). The iF Design Awards are internationally recognized, and are awarded not only based on outward design, but also on functionality, environmental consciousness shown, ease of use, and innovation among other comprehensive judging criterion. An awards ceremony will be formally held during the CeBIT Show in Hanover, Germany on March 3, 2009 to publicly announce the winners and present the awards. This will be the second time that SANYO products have received iF Design Awards, following the awards received last year.

Additionally, the products that have been recognized with these awards have all been selected by Japan to receive Good Design 2008 awards.

SANYO has already received high international acclaim for its product concept designs that show consideration for the environment based on its brand vision 'Think GAIA', and has plans to continue to develop products that are environmentally conscious not only in function and performance, but in concept and design.

Award Category:	iF Product Design Award
Awarded Product:	<ol style="list-style-type: none">1. Portable LCD Television (LVT-WD40/4)2. enloop solar light (SSL-LT1S)3. enloop kairo (KIR-SL1S(S)/SL1S(K))4. enloop universal charger (NC-TGU01)5. 3LCD Projector Base Model (used for PLC-XF70, PLV-WF20)

About the iF Design Awards

The iF Design Awards are sponsored and selected by Germany's Hanover Industrial Design Association, and are well known in the design industry, with a long history stretching back to its establishment in 1953, and was created to publically recognize advanced designs. The 2009 iF Design Awards include 16 categories, accepting 2,808 entries from 39 countries around the world, of which 802 have been selected for awards. The award-winning products will be on display at the Hanover Exhibition Center in Germany until August. For more information please see the iF Design Awards home page at http://www.ifdesign.de/awards_product_index_e.

About the enloop universe product series and the other SANYO awarded products

'enloop universe products' are a product series developed on the concept of "looping energy". SANYO's 'enloop' battery is the embodiment of this concept, which proposes a lifestyle focusing on reusing and recycling energy resources. For more information, please see:

enloop: <http://www.enloop.info/>, <http://www.sanyo.co.jp/enloop/index.html>

LCD Projectors: <http://www.sanyo.de/>, <http://www.sanyo-lcdp.com/index.html>

Portable LCD Television: <http://www.e-life-sanyo.com/dvd/lvt/LVT-WD41.html>

■ iF product design award 2009 Awarded product



3LCD Projector Base Model
PLC-XF70, PLV-WF20



eneloop kairo
KIR-SL1S (S) (K)



eneloop solar light
SSL-LT1S

Portable LCD Television
LVT-WD40/4



eneloop universal charger NC-
TGU01

